

Section 1

Header

Share The Load. Be A Champion.

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Here's an easy way to please your partner and reduce their stress with just a couple hours per week: become the Laundry Guy.

Join the community to:

- Restore household harmony
- Create the ultimate domain to call your own
- Learn to up your laundry game each time
- Find how to own the task to score more points
- Show off your work ethic to your family

Sign up to get a free checklist of must-have equipment and accessories for your man cave laundry. You'll be surprised how awesome it can be.

CTA Button

Push To Start

Section 2

Own the Laundry

Take over your household's laundry. Your partner will have more time and will be overwhelmed with gratitude. Instant trophy husband status.

Beat Your PR

Will other Laundry Guys be able to keep up? Learn to master the art with the right skills, instructions, and tools. You'll have wins every week.

Build Your Retreat

This is now your domain. Get unexpected peace and quiet while you "focus on doing the laundry." Think mini-fridge and screen time.

Section 3

Header

The Quick Fix that Saved Our Sanity

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My hard-working wife just had our second child and was constantly exhausted even though we shared parenting duties. I helped in every way I could think of. One night, she landed on the couch, stressed and overwhelmed. I wanted to fix this, so I asked her if there was anything else I could do.

“If you could just do a load of laundry, that’d be a huge help.” That’s it?

I took on the laundry, and I chose to own the task from then on. **This simple fix equalized the game and made me an instant hero.**

You can be a pioneer in the man-lead laundry movement, too.

—The Laundry Guy

Section 4

Header

Here’s What Our Laundry Guys Have To Say

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“I joke about being ‘The Laundry Guy,’ but it’s a great chance to show my kids my work ethic at home. Plus, I don’t mind the alone time.”

“I’m a single guy. When women I date find out I do my own laundry, it’s an instant status booster.”

“I get in the flow when I’m doing the laundry and ironing. I didn’t talk about it because I thought it was just me. If what I’ve seen so far is anything to go by, this community is going to be a LOT of fun!”

Section 5

Header

Become A Laundry Guy. Join The Party.

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Sign up for the newsletter and get a checklist of things to add to *your* laundry room. We won't leave you on the line.

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Subscribe now