

# HELLO BRIO



## About Jenny Lee + Hello Brio

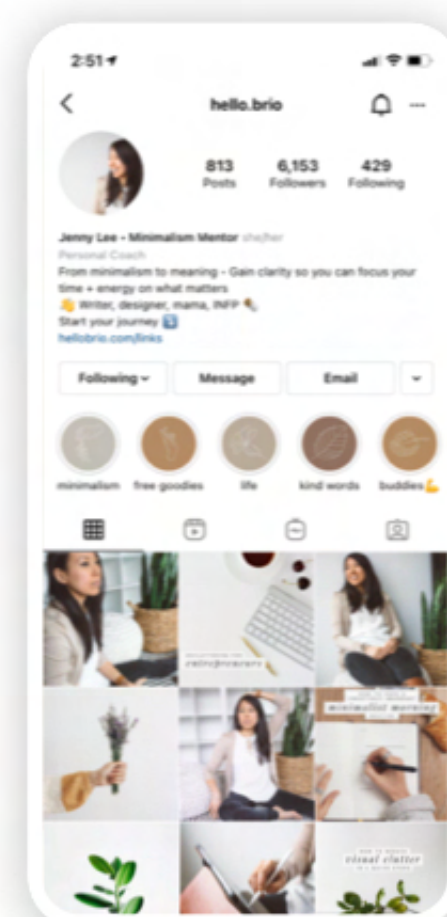
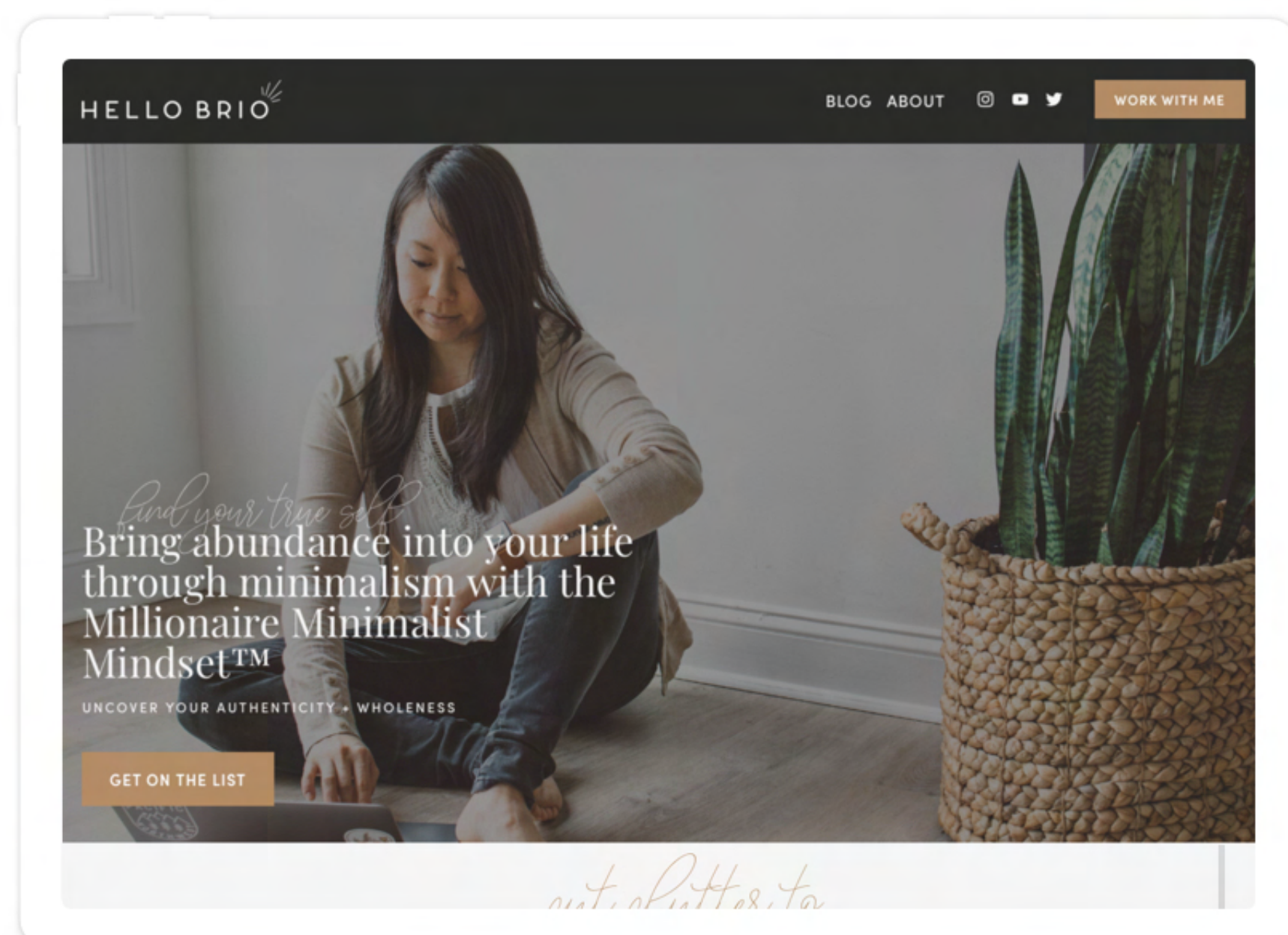
Jenny Lee Palandro is a minimalism mentor and founder of Hello Brio, a community of conscious creatives and entrepreneurs. She adopted a minimalist lifestyle in 2013 after a major life event and a cross-country move. Jenny has written on Forbes, Becoming Minimalist, No Sidebar, Wild Minimalist, Medium, and her own blog, sharing insights about intentional living.

Jenny teaches her Millionaire Minimalist Mindset™ framework through 1:1 coaching, essays, and videos to help others gain clarity in life and find abundance, follow their passions, and find meaningful purpose.

She is a writer, designer, mom of two, energetic INFP, and resides with her family near Philadelphia, PA.

Hello Brio is a community of conscious creatives and entrepreneurs. The content is designed to help others find their authenticity through life audits based on minimalist principles, so they can find abundance in thought, relationships, time, focus, and money.

Minimalism isn't about deprivation, it can build the strong foundation so that you can follow your passions find meaningful purpose.



### Followers:

YouTube: 400

Instagram: 6,000

Pinterest: 10,000

Twitter: 2,500

### Audience demographics:

70% female

Ages 18-45

# Package Options

## SPONSORED POST: \$500

All sponsored posts include a large reach to the Hello Brio audience. I take original photos of your product to go along with the post and include a detailed and honest review.

## VIDEO BUY-UP: \$250

In addition to a sponsored post, I will also include your product or service in a lifestyle YouTube video.

## INSTAGRAM PROMOS: \$80

Instagram feed feature of your product featuring original photography and a short and punchy caption. Can be independent of a blog post.

## GIVEAWAY: \$500

After my audience is aware of your product via a sponsored post, we can create a separate giveaway post which will include social media exposure through a giveaway.

## LET'S DO THIS: \$1,100

Do you want a post, YouTube video, giveaway, and Instagram posts to go along with everything? Get all of the above for a discounted rate.



## Want to work together?

Email me at [jenny@helloworld.com](mailto:jenny@helloworld.com) to get started.

If I choose not to review your product, you will not be charged. Please note I only review products and services I can fully stand behind.